

# The VHPA Aviator

**The Official Newsletter of the Vietnam Helicopter Pilots Association**  
**Printed and Distributed Bi-Monthly to our 8,700 Active Members and Subscribers**

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Please submit advertising questions, requests, and submissions to:

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\*Advertising Rates (full-color, per-issue insertion, run of press):

One-quarter page ad..... \$ 135.00

One-half page ad..... \$ 250.00

Full-page ad..... \$ 475.00

\* Discounts are offered to not for profit organizations and *VHPA dues current* members.

Advertising is also available on pages two, three and the Back Cover; premium placement surcharges (\$15.00 - ¼ page ad; \$25.00 - ½ page ad; \$50.00 for a full page ad) apply. Only full-page advertisements may run on the Back Cover.

**Graphic Designers** - Finished & trimmed page dimensions are 8.5 inches by 11 inches in size. Quarter and half-page ads must have a border designed into them (set 1/2 inch from page edges); edge bleeds are available on full-page ads only. Quarter and Half-page ads may be orientated either horizontally or vertically, all advertising should be built to a minimum of 300 DPI resolution. Customer submitted, camera-ready advertisements should be in digital format, and should be either an EPS, PDF, TIFF or JPEG type file. Advertising submitted in QuarkXPress, EPS and/or Adobe Illustrator type files should include a separate copy of the photographs, graphics and fonts used to build the advertisement.

A staff graphic designer is available to help with the design of your ad. All advertisers are requested to supply the *Aviator* with their contact information to facilitate timely submissions, and billing of each issue's advertising. Billing will be handled through the VHPA Headquarters and invoices will be prepared after the mailing of each issue. The POC at our HQ for advertising billing is available at 1-800-505-VHPA or e-mail: [hq@vhpa.org](mailto:hq@vhpa.org)

## **ADVERTISING and All OTHER CONTENT SUBMISSION DEADLINES – CY 2021-2022**

Jan/Feb 2022 issue (#41-01).....November 30 2021

March/April 2020 issue (#40-02).....January 30, 2021

May/June 2020 issue (#40-03).....March 30, 2021

July/August 2020 issue (#40-04).....May 30, 2021

September/October 2020 issue (#40-05).....July 30, 2021

November/December 2020 issue (#40-06).....September 30, 2021

**(Version X- January 2021 - rates effective 2021)**